



Sheerly Greenblum

Education

Academy of Art University

San Francisco, CA

Web + New Media Design

BFA 2018

Skills

- Print production
- Logo creation
- Video editing
- Corporate branding
- Image manipulation
- Adobe Suite
- Microsoft 365

Contact

sheblum.7090@gmail.com

sheerly-greenblum.com

Introduction

I have designed for a diverse range of clients throughout my career as a graphic and image designer, from creating website buttons to manipulating photos for striking and appealing images. My clients are as varied as the work I provide them.

Experience

February 2014 - Present

Hardless NG - Identity Designer

San Jose, CA

- Created promotional videos, print ads, and brochures to effectively promote it's water filters.
- Designed labels for the water filters to enhance product presentation.
- Designed instructional manuals to accompany the filters, ensuring customer ease of use.

February 2022 - June 2023

Rangam Consultants Inc. - Creative Services

Sommerset, NJ

- Created graphics, animations and interactive elements for said company.
- Developed illustrations, logos and other design elements for promotional materials.
- Assisted in the development of digital assets such as web banners.



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Experience

November 2020 - February 2022

Sabrina Kantt Photography - *Photo Retoucher*

San Jose, CA

- Retouched images to remove blemishes, adjust colors and apply filters for a professional look.
- Manipulated photos for clients using Adobe Photoshop and Lightroom.

February 2020 - January 2021

Bay Area Older Adults - *Web Designer*

San Jose, CA

- Updated the layout and color scheme to make it more dynamic and relevant
- Redesigned the overall user experience by enlarging the buttons and font to make it readable.

June 2018 - June 2020

NEGIARABANI - *Web Designer*

Marin City, CA

- Created prototypes, mockups, and visual designs to illustrate the look and feel of web pages.
- Designed icons, images, and banners.